



AFFILIATION PROGRAM

What is this?

It is a free system that, through a link or banner to our website, with an ID code, converts reservations of CAF Tour & Travel products made on your website, into money.

The users of your website will be able to buy products and other attractions such as tours, excursions, activities or special offers that will make their stay unforgettable.

These products may be booked directly on your website through a link to CAF Tour & Travel website.

You can choose whether to display the CAF Tour & Travel logo, thus crediting your website with the added value of a historic brand and market leader, or simply show all our tourism products and services under your own logo.

Ultimately, you can enrich your website with quality and interesting contents and make easy money, trusting confidently to a skilled, experienced and reliable Tour Operator such as CAF Tour & Travel and enhancing in the meanwhile your own business.

Earning is easy!

The affiliate agreement implies that you receive a commission for each booking of CAF Tour & Travel products or services made by visitors of your site. You do not need to do anything, your commission will be automatically credited on your account.

No Initiation and Management fees

You do not need to employ any time or resources: you have the chance to earn money and, at the same time, provide visitors of your website with a complete and reliable range of tours, excursions and travel services that will help them plan their vacation smoothly.

How it works

The CAF Tour & Travel website has the necessary technology to calculate all reservations made through your website by making reference to an ID code.

You can, at any time, easily access your account using your ID code and check all data, bookings and commissions in real time.

There are different levels of integration, let's see them below:

1. INTEGRATION with BANNER

This is the basic level of integration which requires the insertion of a banner inside your web site. This banner links to our website where all the products and services are available for sale.

If you choose this option, you can decide whether to maintain the visibility of the CAF Tour & Travel logo, transferring on your site the added value of a historic brand and market leader, or, if you wish, links to a White Label site where all the products and services appear and are available for sale but no CAF logo is displayed.



Costs /Management: any cost

Booking Management: when the customer buys a product from CAF banner on your site, he is tracked and, therefore, you are paid a commission on the sale. The purchase is done on the carriage of the CAF website.

2. INTEGRATION with XML

This is the intermediate level of integration. CAF provides a list of tours in electronic format (XLS, XML, delimited, etc.) allowing for easy integration into your web site of the necessary information to display to your visitors.

Costs /management: cost of the creation of the web page

Booking Management: when the customer selects a product from your site it is hijacked on the CAF website or on the White Label website and you are paid a commission on the sale. The purchase is done so on the carriage of the CAF website.

3. DIRECT INTEGRATION

This is the maximum level of integration and provides the inclusion of all CAF tourism products and services within your E-Commerce site. CAF has implemented a data exchange protocol to facilitate the submission of data on the tour and the price lists, in addition to the receipt of reservations in electronic format for a rapid integration into our booking system. This integration, compared to the previous one, provides the purchase of the tour within your e-commerce site, with your shopping cart, in full autonomy.

Costs/Management: cost of creating your own e-commerce site and activation of the procedures for import and export CAF products and reservations. This integration, providing cost even at the expense of CAF, will be activated only if you provide large quantities of daily reservations.

Booking Management: when the customer selects a CAF product from your site, it appears on your shopping cart. The customer pays and you cashed. Your system will include the sending of data relating to bookings received from your clients to the CAF server so they can be instantly processed to provide feedback of your reservation. CAF will provide care to the ways of sending and receiving data as well as provide the necessary assistance for the exchange of data.

Then you monetized immediately the transaction without having to worry about managing or updating of products.